

Technology & Learning: #1 Personally Requested Magazine

T&L now serving over 100,000 education innovators...

You know that *Technology & Learning* effectively delivers your message, monthly to 80,500 educators, administrators other K-12 purchasing influencers through our printed magazine, but now you can reach an additional 20,000 education innovators via our new interactive electronic edition. Now, this highly coveted audience can receive your message in both print and an interactive format, available with rich media, audio and video enhancements.

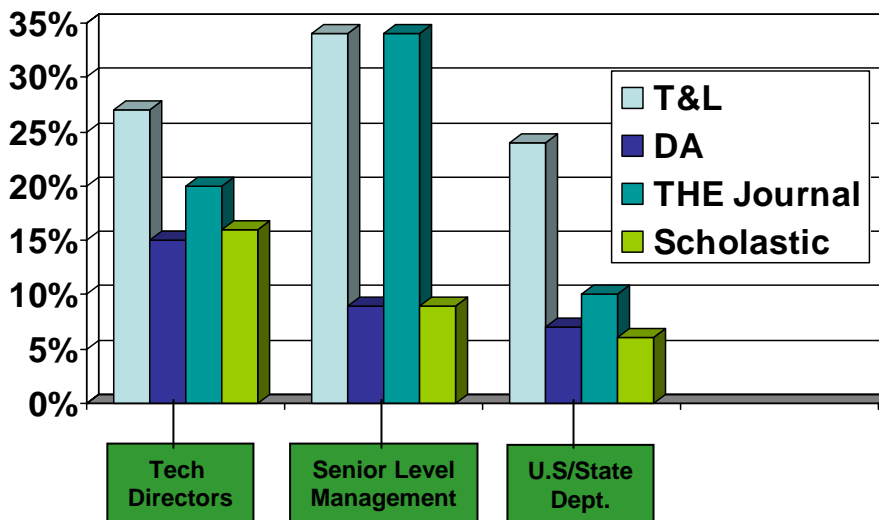
Qualified Non-Paid Direct Requested Individuals who personally requested a subscription:

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Technology & Learning	66,255
THE Journal	64,621
eSchool News	51,791
District Administrator	30,644
Scholastic Administrator	n/a
Converge	n/a

Total Circulation:

	(overall circ)	(freq. per year)
Scholastic Administrator	100,117	7x
Technology & Learning	100,000*	12x
THE Journal	90,265	12x
eSchool News	86,896	11x
District Administrator	73,027	12x
Converge	n/a	n/a

Occupational Analysis



* This claim has not yet been verified by ABC.